# How SmartTagIt Improves Daily Safety Planning and Pre-Task Plans

SmartTagIt will help you turn the worst 15 minutes of the workday into 5 of your most productive.

> "I love it, and tell everyone on and off the jobsite they need to use it"
>
> Jay Biggs, Safety Advisor – Core Safety Group

## The Daily Pre-Task Plan

Carrying out and reviewing daily Pre-Task Plans (PTP) is a critical work activity.

When done properly, this process reduces the risk of Serious Injuries and Fatalities while at the same time helping those closest to the work get their tasks done most effectively.

But when handled poorly, the PTP quickly becomes an unengaging waste of time—and a corrosive element to your safety culture.

## Why you Need to Improve your Approach Daily Pre-Task Planning

*Below are 3 challenges we commonly observe:*

1. **Too often crews and crew leaders are 'Going Through the Motions' during their Safety Planning Conversations.**

2. **An incredible amount of time is wasted shuffling paper that no one looks at until there is an accident or injury.**

3. **Precious time is lost chasing paper, instead of coaching and providing feedback on the conversations**.

These persistent issues are holding countless organizations back from achieving their safety and business goals. But with **SmartTagIt**, that doesn't have to be the case.

# Ways to Improve the Situation

_These challenges can be addressed, but first organizations need a way to:_

1. Relay Pre-Task Plans to those who can coach and provide feedback without delay.

2. Use their own examples of good Pre-Task Planning conversations to train their teams with accuracy, and without cost.

3. Evolve their reward and recognition efforts to reinforce the valuable conversations seen during Pre-Task Planning.

For years, there has never been a reliable way to enforce such strategies. But recent advancements in technology are allowing **SmartTagIt** to present an innovative new solution.

# How does SmartTagIt Work for Pre-Task Planning?

To date, **SmartTagIt** customers have collected and shared over 10,000 Daily Safety Planning Conversations. In doing so, they also…

- Reinforced a stronger safety culture and a higher level of worker engagement to achieve a 56% reduction in accidents and injuries in just 90 days.

- Simplified the collection and distribution of their information to achieve a 75% reduction in the labor time spent on paperwork.



"New ways to think about safety and technology are coming fast, and it's time to embrace them"

Tricia Kagerer, Risk Management Executive – Arthur J. Gallagher and Co. Insurance

**SmartTagIt** uses mobile technology, artificial intelligence, and advance business intelligence tools to help radically improve how you collect, distribute, and review daily pre-task plans.

Extremely easy-to-use, **SmartTagIt**'s application is designed to engage those closest to the work while at the same time allowing leadership to discover hidden opportunities that reduce accidents and injuries.

# **Features** of Smart**Tag**It

**Everything Is Fully Customized to Your Requirements** – From what needs to be collected, to how the gathered information is all reported.

**Videos of Daily Safety Conversations** – Are captured for analysis on how and where improvements can be made. These are also easily used as educational team resources.

**Artificial Intelligence and Natural Language Processing** – Is applied to track and report important details in captured video recordings.

**Completed JHAs are Automatically Routed and Shared** – Through the mobile devices of your field team.

**Reporting for Compliance, Engagement, and Recognitions** – All automatically generate for convenient access and review.

**Behavior Driven Automated Rewards and Acknowledgements** – Are provided based on both quantitative and qualitative engagement metrics.



SmartTagIt gives you a map of what you should be looking at

Ryan McCracken, Safety Coordinator – Cupertino Electronic Incorporated

**Get in Touch with us at:** https://smarttagit.com/

We would love to hear from you, share what we've been learning, and have the chance for us to engage with Safety together.

## *SmartTagIt* for Safety

Is a Software as a Service Application provided by the team at FactorLab.

Through mobile technology, Business Intelligence, Machine Learning, a highly flexible technical architecture and 20 years of proven success reducing accidents and injuries, **SmartTagIt** is providing a fresh and effective approach to leading safety and risk indicators in the workplace.